

# Global Cities

FROM MOODY'S ECONOMY.COM

Global Cities offers comprehensive, concise analysis and data on the current and expected economic conditions of key metropolitan areas worldwide. Reports include forecasts of economic performance including demographic, labor market, output, real estate and credit quality indicators. Reports also offer comparative statistics on these factors for evaluating each metropolitan area against other major global cities.

## Assess and Manage Risks and Opportunities

- » Identify, compare and evaluate global investment opportunities
- » Analyze real estate markets
- » Plan expansion and resource allocation to prepare for regional economic fluctuations
- » Manage exposure to potential risks in areas with flagging labor and housing markets
- » Allocate sales resources more efficiently
- » Incorporate regional drivers for service area models
- » Measure the impact of external shocks on regional economies

## Economic Forecasts

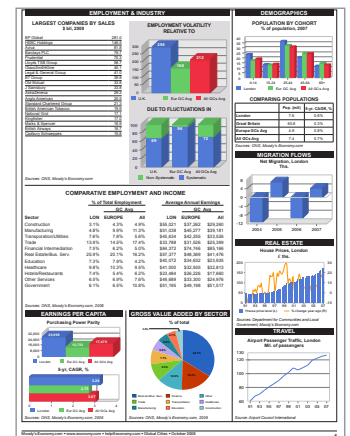
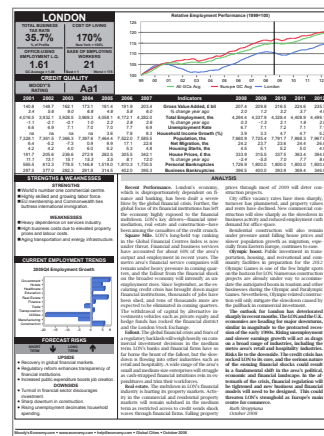
Setting the industry standard with the most up-to-date forecasts available for Global Cities. Our simultaneous econometric model is updated each month forecasting approximately 70 variables per geography. These corresponding databases are the perfect complement to the analysis and indicators found in our Global Cities reports.

## Comprehensive and Current Analysis

Reports offer in-depth analysis on key metropolitan areas in North America, Latin America, Europe and Asia. Access to analysts is included with an annual subscription along with report updates which are published three-times each year.

## Key Economic Indicators

Track performance and forecast trends on concepts including gross value added, employment, concentration of officespace using employment, ease of employing workers, business tax rate, income, population, housing, cost of living, migration flows, and personal bankruptcies. DataBuffet® enables you to work with our industry leading databases anywhere, anytime, and in any application you want.



Quickly compare indices across metro areas.

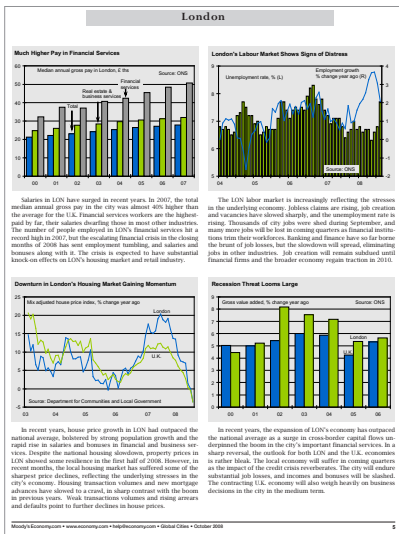
Evaluate each metro area by examining historical and forecasted statistics for key indicators.

Pinpoint strengths and weaknesses and assess the upside and downside risks of the forecast.

Pinpoint employment risks with comparative employment and income statistics.

Evaluate demographic data on population growth and migration flows.

Quickly compare housing price trends to other Global Cities.



Charts and commentary provide further insight on each global city's economic performance.

### Global Cities Coverage

<b>NORTH AMERICA</b>	<b>EUROPE</b>	<b>ASIA, OCEANIA</b>
Boston	Brussels	Beijing
Chicago	Copenhagen	Hong Kong
Los Angeles	Dublin	Shanghai
Miami	Frankfurt	Singapore
New York	Helsinki	Sydney
San Francisco	London	Tokyo
Toronto	Madrid	
Vancouver	Milan	
	Moscow	
<b>LATIN AMERICA</b>	Oslo	
Rio de Janeiro	Paris	
Santiago	Stockholm	
Sao Paulo	Warsaw	

## Snapshots of Economic Performance and Risks

Each report examines strengths and weaknesses, which provide quick snapshots of key indicators, as well as outlook and forecast risks which provide summaries of upside and downside potential in both the short and long term

## Industrial and Demographic Structure

Detailed tables and charts provide quick overviews of economic performance along with rankings which allow you to compare how each global city is performing against Global Cities averages. Statistics cover a number of factors including:

- » Leading Industries
- » Relative Employment Performance
- » Current Employment Trends
- » Industrial Diversity and Employment Volatility
- » Comparative Employment and Income Data by Sector
- » Per Capita Income
- » Population Statistics
- » Migration Flows
- » House Price Trends

## Our Economists Understand the Forces that Shape Your Environment

Our economists are organized in a unique manner that allows them to develop expertise across a broad range of subjects rather than being limited to one vertical niche.

## A Relationship You Can Trust

We are always available to you via phone, email, fax, webconferences, Executive Briefings and conferences. Our dedicated client services staff is there to provide ongoing assistance with questions that you might have.

## Consulting the Right Way

Our economists have significant experience in analyzing specific regional issues within major metropolitan areas.

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